KOMPASS
Your route to business worldwide

Business Data Solutions

Helping you grow your business

Want to find new business leads or looking to connect with new prospects?

Today, capturing business opportunities has never been so challenging. At Kompass we work to provide you with innovative business data solutions, designed to help you reach the right companies.

Designed to fit flexibly within your business, our uniquely powerful data search platform is the ideal tool to help you find new prospects.

Helping you plan & organize your sales & marketing campaigns, target your lead generation, contact prospects directly, find new export markets & identify new suppliers.

FIND . ATTRACT . CONNECT . ENGAGE

Business Data
Solutions

Whether you have a small or large sales & marketing resource you can choose how you manage your data requirements.

In-house or by using our flexible data list service, where our expert data team will build your bespoke sales & marketing lists using our global B2B database & specialist data sets.

Kompass App for Salesforce

Real-time Kompass data integration for your Salesforce CRM with our plug & play app.

Update your in-house database with unlimited data searches & access to 10 search criteria.

Kompass EasyBusiness

Manage your search campaigns with 24/7 online & mobile access to our global B2B search platform. 57m B2B companies - 85m executive contacts

Find & contact prospects directly using 60+ search criteria. Send targeted email campaigns. Customise your sales & marketing lists.

Kompass API

Create a customised Kompass search platform with our API data search solution.

Search for companies & contacts with unlimited data searching & access to multiple search criteria.

What makes us different?

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Global - As a leading online B2B company data provider, the Kompass international network reaches across more than 70 countries and has over 10k clients globally.

Quality - We have accurate & up-to-date information on over 57m B2B companies & 85m executive contacts. Our data, which includes detailed company & product information as well as contact email addresses, is available in 26 languages.

Collected locally from source through dedicated data integrity teams on the ground in each country, all of our lists meet compliance regulations in each region.

Expertise - We use our local knowledge and expertise to ensure we collect the depth and quality of business information customers associate with the Kompass brand.

Innovation - Our uniquely detailed 55k product/service classifications, along with 60+ search criteria, will help you target your sales & marketing campaigns more accurately by both market & sector.

Find new opportunities & win more customers with the **Kompass Sales Accelerator**, our innovative add-on for Kompass EasyBusiness. Integrating live Big Data from over 200k media sources (web, social networks & blogs) giving you access to company organigram charts, news & job alerts.

Support - Our locally based support teams are available to help with any advice or questions you may have on getting the best from any of the Kompass Business Data Solutions.

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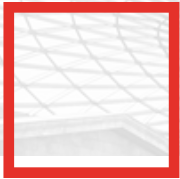|	Salesforce App	EasyBusiness	Kompass API	Data Lists
	Real-time Kompass data integration for your Salesforce CRM with our plug & play app	Manage your search campaigns with on-demand online & mobile access	Create a customised Kompass search platform with our API data search solution	Our specialist data team will use their expertise to build your bespoke sales & marketing lists
COUNTRIES	73	73	73	73
CREATE SEARCHES (26 Languages Available)	UNLIMITED	UNLIMITED	UNLIMITED	MANAGED
SEARCH CRITERIA (Company/Contact/Product Info)	10	60+	10	60+
SHARE & SAVE SEARCHES	-	YES	-	-
ADVANCED SEARCHES (Combined using and/or/not)	-	YES	-	MANAGED
VIEW SEARCH RESULTS (Company list & profile)	1 CREDIT*	UNLIMITED	1 CREDIT*	YES
SALES ACCELERATOR (Company org charts, alerts/news/jobs)	-	ADD-ON	-	-
SEND EMAIL CAMPAIGNS (plus send direct Quotation requests)	-	YES	-	-
DATA FILE EXPORT (Company & contact* - pdf/xls/csv)	1 CREDIT*	1 CREDIT*	-	YES
CRM DATABASE UPDATE (Company & contact info)	DIRECT IMPORT	FILE IMPORT	-	FILE IMPORT
ANNUAL SUBSCRIPTION (Licences & credits)	YES	YES	YES	-

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Who uses Kompass?

Finding suppliers
Sending quotation requests

Finding executive profiles
(headhunting)
Finding potential clients
Finding suppliers (training
organisations, consultants)

Finding suppliers
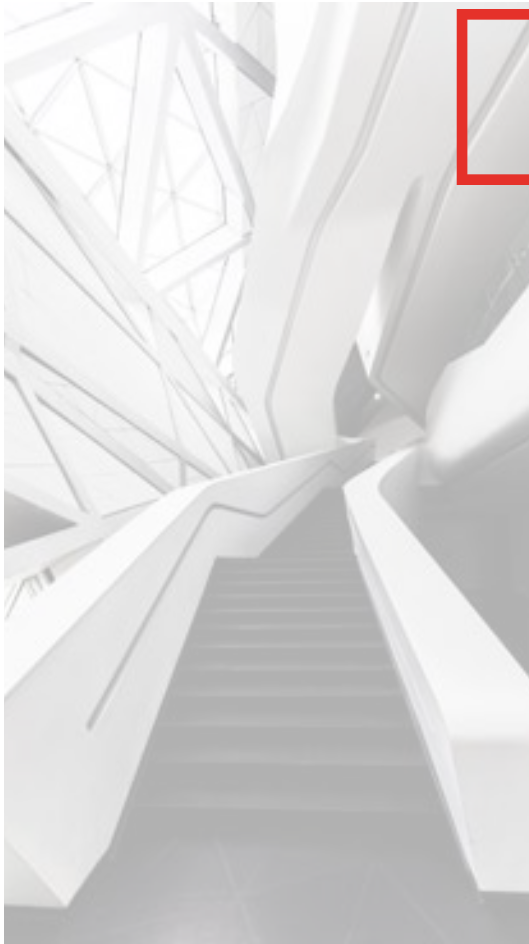Looking for specific products
& services

Finding potential customers
Targeted sales campaigns
Engaging with prospects
Source new tenders

Emailing campaigns
Market analysis
Exhibitions & shows
Online ad/campaigns
Competitor monitoring
Manage your website SEO

Finding new parters to
build company awareness

Market research, competitor monitoring
Finding new partners, Source new tenders

07 Purchasing department
01 Sales department
02 Marketing department
03 Communication department
04 General management — CEO
05 Production department
06 HR department

Why choose
Kompass?

We recognise the challenges faced by every business when looking to find more customers.

Simply put, we offer you a definitive competitive advantage by giving you the opportunity to target your sales & marketing activities on local, national or international platform.

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Contact Us

Visit - https://gb.solutions.kompass.com

Email - sales@kompass.uk

Call - 0800 0185 882